

GoML's Journey

\$1 Million in 9 Months as a LYZR Partner.

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Overview

- In just 9 months, goML generated \$1 million in revenue and grew from 4 to 70 employees.
- As a LYZR partner, goML drives LLM adoption through customized implementations across industries.
- goML achieved AWS Advanced Consulting Partner status in 10 months and became a Generative AI Competency launch partner.
- With over 50 successful use cases, goML unlocks generative AI's potential by making LLMs consumable for businesses.

QnA: GoML's Moat

Question

What is GoML's core differentiation in the generative AI space compared to other players? How are they making LLMs more consumable for businesses?

GoML's core differentiation is their focus on making large language models (LLMs) more consumable for businesses through repeatable, boilerplate use cases across industries. Rather than generic model capabilities, they build tailored solutions that demonstrate real business value.



QnA: Use Cases

Question

Can you provide some specific examples/case studies of the 50+ successful use cases implemented across industries like financial services, healthcare, and edtech?

Some examples of successful use cases highlighted are hyperpersonalized content generation for marketing (generating personalized images/messaging), chatbots/virtual assistants, synthetic data generation for financial services, data insights and recommendations, and image generation applications.



QnA: AWS Partnership

Question

How does GoML's partnership and funding model with AWS work? What are the benefits for partners leveraging this?

GoML heavily leverages their AWS partnership for funding, support and faster roadmap. AWS provides different funding programs from \$25K for initial use cases to \$100K for larger migrations. This funding helps customers experiment. The AWS partnership also provides technical enablement and co-selling opportunities.



QnA: GoML's Process

Question

What is the typical implementation timeline and process for goML's solutions from use case identification to production deployment?

GoML follows an agile, use case-driven approach. They spend 3-4 weeks maximum for a proof-of-concept, get it into production quickly, and then continue iterating based on results. Their whole process from use case identification to production deployment happens rapidly.



QnA: GoML's Efficiency

Question

How does goML ensure accuracy, cost management, and performance for LLM models in production environments through their LLMOps offering?

Through their llmOps offering, goML ensures accuracy management by continuously tuning & providing human feedback to LLM models. For cost management, they have internal tools like llmVisualizer to automatically monitor and control inference costs. They also provide SLA-based support.



QnA: Training Principles

Question

What has been GoML's approach to talent acquisition and training for skills related to prompt engineering, model tuning, and other generative AI capabilities?

For talent, GoML follows a three-pronged strategy: hiring experienced ML/AI professionals, partnering with companies for resources, and heavily focusing on training fresh graduates through intensive 3-12 week programs on generative AI skills like prompt engineering.



QnA: Future Plans

Question

Beyond generative AI, what are goML's plans to expand into other cutting-edge AI/ML areas? How do they plan to evolve their offerings and partnerships?

While the core focus remains on generative AI currently, goML plans to explore cutting-edge areas like AI agents, augmented intelligence capabilities complementing generative AI. They want to evolve as a comprehensive AI innovation partner helping businesses unlock value from advanced AI/ML technologies.





Key Milestones



From 4 to 70 employees in just 9 months, highlighting exponential growth.



Achieved AWS
Advanced Consulting
Partner status within
10 months.

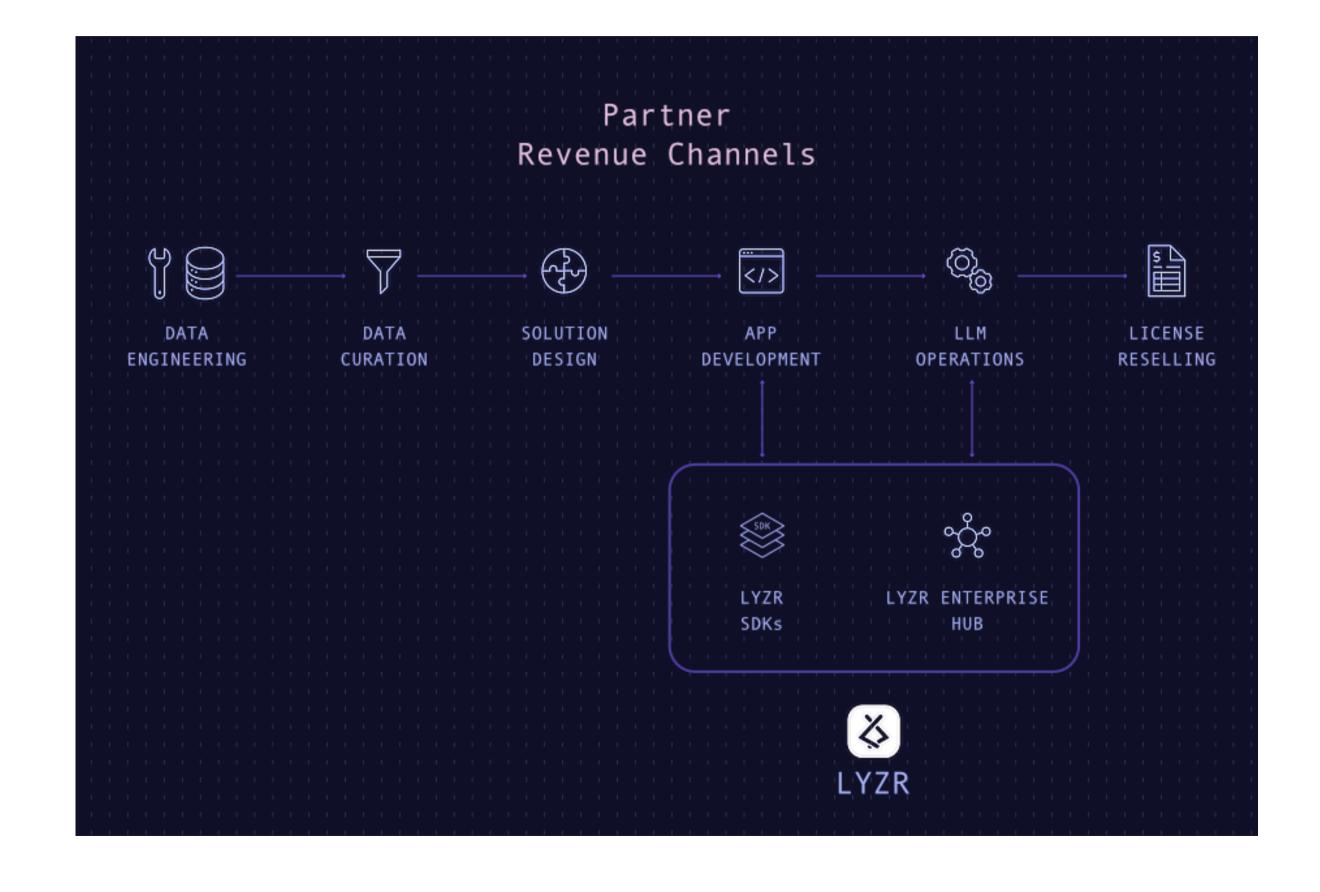


Ranked among the **Top 20 AWS Partners** globally within the first year.



Over 50 successful Gen Al use case implementations across industries.

LYZR's Partner Program







Why Join Partner Program?



End to end SDK training, knowledge transfer and bootcamps



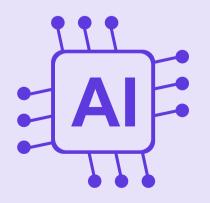
No need of an AI/ML team to get started



Revenue potential of anywhere between 6x to 15x through sdks



Build POCs in less than 48 hours.



Build your Gen Al practice seamlessly



Assured funding of 25-75k to build POCs.



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